



**West Yorkshire and Harrogate Health and Care Partnership (WY&H HCP)
Better Health and Wellbeing for Everyone: Our Five Year Plan
Embargo: Monday 9 March 12.01am**

This information has been produced for communication and engagement colleagues working across West Yorkshire and Harrogate to update them on the Partnership's '*Better Health and Wellbeing for Everyone: Our Five Year Plan*'.

Please feel free to adapt and share this information as appropriate internally and externally for staff, partners and the public, **from Monday 9 March 2020.**

Information is attached and there are links to public facing information online at:

- <https://www.wyhpартnership.co.uk/publications/our-five-year-plan>
- You can also follow us @wyhpартnership
- A Vlog from Rob Webster, our CEO Lead and Cllr Swift, Chair of the Partnership Board about the Five Year Plan will go out on Friday 13 March as part of the WY&H leadership message for the week.

For further information please contact:

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Background

In 2018 the government announced that the NHS budget would be increased by £20 billion a year. In January 2019, the NHS in England published a [Long Term Plan for](#) spending this extra money, covering everything from making care better to investing more money in technology and helping more people stay well.

All Partnerships like ours (also known as Integrated Care Systems and sustainability transformation partnerships) have developed a Five Year Plan. Our Plan sets out how we will achieve the ambitions of the NHS Long Term Plan for the 2.7million people living across West Yorkshire and Harrogate.

Alongside our current [priority programmes](#), which include cancer, urgent care, mental health, and maternity, our Plan will include a stronger focus on supporting carers and preventing ill health. It will also set out how we intend to support children and families more, whilst tackling health inequalities and improving the lives of the poorest, the fastest. This will ensure our existing work aligns fully to the ambitions of the NHS Long Term Plan and that of our [Partnership Board](#).



Our Plan builds on local plans that have been developed in each of the six areas we cover. Each of these plans will be of a particular interest to you and contacts. This is where the majority of the work takes place. You can access these plans on your local council websites under the Health and Wellbeing Board section.

We have supplemented these plans with agreed work that can best take place at a West Yorkshire and Harrogate level.

This keeps us focused on an important principle of our Partnership – we deal with issues as locally as possible.

It's important to note that first and foremost this is a West Yorkshire and Harrogate Health and Care Partnership Plan developed together and which belongs to us all. We published the draft plan on the 27 August ahead of our Partnership Board meeting on the 3 September 2019 to give people the opportunity to share their views further. We also shared a revised version of the Plan and the public summary with the Partnership Board on the 3 December 2019 and 4 March 2020; you can read the papers [here](#).

We are clear that our Plan should respond to the needs of all people living across the area. With this in mind, our Plan has been produced with partners and stakeholders and this is reflected throughout.

With this firmly in view, our Five Year Plan will describe how the health and social care workforce of over 100,000 in West Yorkshire and Harrogate is changing to meet the current and future needs of people living across the area. The approach we are taking is in line with the '[Interim NHS People Plan](#)' and also our own workforce plan '[A healthy place to live, a great place to work](#)'.

To further support this important work we have set up a new West Yorkshire and Harrogate People Board. They will continue the excellent work we have developed on apprenticeships, staff passports, international recruitment and retention of more staff. They will also ensure we can deliver the NHS people plan, plus improvements across the workforce of all partners. This is included in our Five Year Plan.

We eagerly await the Government's workforce, public health, and social care financial settlements for the next five years and know this will continue to be a point of debate nationally. Our full Plan will not be delivered without public health, social care and workforce support.

It's important to note that our ambitions stretch far beyond health services. We have a strong relationship with the [West Yorkshire Combined Authority](#) that is working through the [Leeds City Region Local Enterprise Partnership](#) to develop the Local Industrial Strategy. This is a long-term, evidence-based plan to strengthen local economic growth, reduce health inequalities and improve skills, productivity and the earning power of people living in West Yorkshire and Harrogate. This firmly aligns to the Partnership's ambitions and these cannot be seen in isolation from each other.

Our Plan also recognises the huge contribution community organisations and volunteers make; and the vital role of the 260,000 unpaid carers who care for family and friends day in, day out and whose numbers are more than that of our paid workforce.

Engagement

Our system leadership group welcomed the Healthwatch NHS Long Term Plan engagement report findings on the 2 July 2019. You can read our Partnership response to this important report alongside other supporting work on our [website](#). Healthwatch colleagues reached over 1,800 people with the local survey on digitisation and personalisation, as well as many others for the long term health conditions national survey.



As well as the surveys, local Healthwatch colleagues coordinated over 15 focus group sessions across the area with overlooked people from different equality groups such as those with mental health conditions; dementia and carers, LGBTQ, disability, faith groups and young people.

Healthwatch colleagues have developed a number of 'I' statements to help ensure we keep people firmly at the centre of all our work over the coming years. You can view these [here](#).

Effective public involvement, particularly with those who are overlooked, will ensure that we are truly making the right decisions about our health and care services. This approach is central to our [communications and engagement strategy](#).

It's important to note we are not starting from scratch. [West Yorkshire and Harrogate engagement and consultation mapping documents](#) and [timelines](#) have been updated and there is a wealth of other expertise via our West Yorkshire and Harrogate priority programmes and local place engagement networks, for example public assurance groups, patient reference groups, and community champions - an asset based approach. We need to make sure we maximise all existing engagement mechanisms without duplication of effort and cost, whilst making the very most of this important Healthwatch engagement report.

All of the above will stand us in good stead as we implement the ambitions of our Five Year Plan. A communication and engagement plan will be produced to support the implementation phase.

Ten of our big ambitions

There are a number of ambitions set out in our Five Year Plan. This includes the following [ten big ambitions](#):

1. We will increase the years of life that people live in good health in West Yorkshire and Harrogate compared to the rest of England. We will reduce the gap in life expectancy by 5% (six months of life for men and five months of life for women) between the people living in our most deprived communities compared with the least deprived communities by 2024.
2. We will achieve a 10% reduction in the gap in life expectancy between people with mental health, learning disabilities and /or autism and the rest of the population by 2024 (approx 220,000 people). In doing this we will focus on early support for children and young people.
3. We will address the health inequality gap for children living in households with the lowest incomes. This will be central for our approach to improving outcomes by 2024. This will include halting the trend in childhood obesity, including those children living in poverty.
4. By 2024 we will have increased our early diagnosis rates for cancer, ensuring at least 1,000 more people will have the chance of curative treatment.
5. We will reduce suicide by 10% across West Yorkshire and Harrogate by 2020/21 and achieve a 75% reduction in targeted areas by 2022.
6. We will achieve at least a 10% reduction in anti-microbial resistance infections by 2024 by, for example, reducing antibiotic use by 15%.



7. We will achieve a 50% reduction in stillbirths, neonatal deaths, brain injuries and a reduction in maternal morbidity and mortality by 2025.
8. We will have a more diverse leadership that better reflects the broad range of talent in West Yorkshire and Harrogate, helping to ensure that the poor experiences in the workplace that are particularly high for Black, Asian and Minority Ethnic (BAME) staff will become a thing of the past.
9. We aspire to become a global leader in responding to the climate emergency through increased mitigation, investment and culture change throughout our system.
10. We will strengthen local economic growth by reducing health inequalities and improving skills, increasing productivity and the earning power of people and our region as a whole.

There is also a 'Pledge Card' version...

In West Yorkshire and Harrogate we will:

1. Increase the years of life that people live in good health, and reduce the gap in life expectancy by 5% in our most deprived communities by 2024
2. Reduce the gap in life expectancy for people with mental health, learning disabilities and autism by 10% by 2024.
3. Reduce health inequalities for children living in households with the lowest incomes, including halting the trend in childhood obesity
4. Increase early diagnosis of cancer, ensuring at least 1,000 more people have the chance of curative treatment.
5. Reduce suicide by 10% overall by 2020/21 and achieve a 75% reduction in targeted areas by 2022.
6. Reduce anti-microbial resistance infections by 10% by 2024, reducing antibiotic use by 15%
7. Reduce stillbirths, neonatal deaths, and brain injuries by 50%, and reduce maternal morbidity and mortality, by 2025
8. Have a more diverse leadership that better reflects the broad range of talent in our area
9. Become a global leader in responding to the climate emergency
10. Strengthen local economic growth by reducing health inequalities and improving skills.



Communication assets for you to use / adapt if helpful

The following is available [here](https://www.wyhpartnership.co.uk/publications/our-five-year-plan) (<https://www.wyhpartnership.co.uk/publications/our-five-year-plan>). The current version is marked as final draft but this will be removed for Monday 9 March.

- Better health and wellbeing for everyone: Our five year plan
- Better health and wellbeing for everyone: Our five year plan - public summary
- Better health and wellbeing for everyone: Our five year plan - easy read
- Better health and wellbeing for everyone: Our five year plan summary in audio
- Better health and wellbeing for everyone: Our five year plan summary in British Sign Language
- Better health and wellbeing for everyone: Healthwatch 'I' statements
- Animated film
- Embargoed media release (click [here](#))
- FAQs
- Board paper to adapt if helpful(attached to the email)
- PowerPoint presentation (attached to the email)
- Social media messages (please see below) and graphics ((attached to the email))
- An update has been sent to MPs (a letter will follow after the budget announcement on the 11 March). West Yorkshire Joint Health and Overview Scrutiny Committee have also been updated, as well as the Area Partnership Group (unions); and other stakeholders including the Joint Committee of the CCGs Public, Patient, Involvement Groups
- Media protocols (available on request). Please forward on any media enquiries to Karen.
- A communication plan is also available on request.

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Social media suggested tweets (graphics attached)

- As one of @WYHpartnership's partners, we're thinking differently about health & care. Our new 5 year plan sets out our vision & how we're going to work together to deliver ambitions to improve people's lives. <https://bit.ly/38L9QhA>
- @WYHpartnership belongs to us all. Our new 5 year plan maps out our priorities and how a collaborative approach is addressing some big ambitions. It's available in different formats including #easyread and #BSL. <https://bit.ly/38L9QhA>
- Including communities in conversations sits at the very heart of @WYHpartnership – find out how we are listening to what staff and local people have to say. <https://bit.ly/38L9QhA>
- Working together helps us improve people's lives. Read @WYHpartnership new 5 year plan and find out how we'll be working together to benefit everyone. <https://bit.ly/38L9QhA>
- Working together as part of @WYHpartnership is helping our area work towards delivering big ambitions by 2025. Here's how. <https://bit.ly/3bTio7O> Add ambition infographic attached
- A new plan from @WYHpartnership which tackles health inequalities to improve the lives of the poorest, the fastest, has been published. It's available in a range of accessible formats. <https://bit.ly/32brZT9>



- As a partner in @WYHpartnership we are determined to make lives better for everyone. We have already done much together and have plans to do much more. Add progress info graphic (attached) <https://bit.ly/32hg32k>
- Read this week's update from our Partnership CEO Lead @NHS_RobW & XXX who explains in a Vlog what the Five Year Plan means for everyone living in West Yorkshire and Harrogate. INSERT LINK TO VLOG ON FRIDAY 13 MARCH.

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Further reading

You may also find the following information helpful:

- [The NHS Long Term Plan](#)
- Local Government Association (LGA): [The LGA and the Social Care Institute for Excellence have joined up to produce an accessible and practice resource that supports local systems in fulfilling their ambition of integration.](#)
- NHS England: [Integrated Care Systems](#)
- The Kings Fund: [Making sense of integrated care systems, integrated care partnerships and accountable care organisations.](#)
- The Kings Fund: A year of integrated care systems: reviewing the journey so far.
- LGA: [Development of Primary Care Networks – LGA Briefing.](#)
- The Kings Fund: [Health and wellbeing boards and integrated care systems.](#)

Please don't hesitate to let me know if you have any other information needs. Thank you very much.

ENDS

