



West Yorkshire and Harrogate Health and Care Partnership
Improving Population Health Programme
Covid-19 update

Friday, 5 June 2020

Introduction

This update is intended to support the sharing of key messages across the Improving Population Health Programme. The update provides a consolidated place for partners to receive useful information, including the sharing of good practice. It also provides shortcut links to sharable content to support consistency and efficiency.

You are receiving this information so we can help to support the local response to COVID-19. Please do let us know if you'd rather not receive this update or if we've missed any contacts.

You can find previous editions of this newsletter and the resources referenced in them [here](#).

Please note this information has not been produced for the public. It is intended for internal use only.

For more information please contact:

Programme Director Sarah Smith – sarah.smith23@nhs.net

To include information in this summary please contact: karen.coleman21@nhs.net;
maryjo.pearson1@nhs.net

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News from West Yorkshire & Harrogate

Partnership Board meeting 2 June

We presented a paper at the West Yorkshire and Harrogate Partnership Board on 2nd June on the Direct and Indirect Impacts of COVID-19 and the disproportionate impact on different population groups. The paper provided an overview of the potential impacts in the immediate and longer term, highlighted which groups may be more likely to have negative health outcomes as a result and suggested areas for action as a programme and a partnership.

We summarised the work of the Prevention Network and Health Inequalities Network in the COVID-19 response and how we plan to use intelligence as a system to better understand population need and align resources accordingly. We also highlighted opportunities to build on the interest of the public at this time in their health to further adopt healthy behaviours and to support self-management in addition to opportunities to learn from positive impacts of lockdown on improved air quality and opportunities to expand active travel across the system.

There was a real appetite to embed work on reducing health inequalities through taking a targeted approach to prevention and we will be working with other partnership programmes and with place based planners to take this forward.

Health Inequalities Network Meeting

The West Yorkshire and Harrogate Health Inequalities Network met on 3rd June, chaired by Dr Sohail Abbas, a GP and Clinical Director at Bradford District and Craven CCG. We discussed the role of the network in supporting the COVID-19 response in the immediate and longer term.

We also invited Professor Mark Gamsu from Leeds Beckett University to the network to feedback the key themes for a draft paper titled *“Health Inequalities – What more should the West Yorkshire and Harrogate Integrated Care System do?”* The key recommendations in the paper were to develop a clear narrative on our approach to health inequalities and to embed the inequalities agenda within acute trusts, with clear links into clinical services. We will be taking the recommendations further within the system and will review how we can support a strategic approach to reducing health inequalities with the West Yorkshire Association of Acute Trusts.

We shared a first draft of a “Health Inequalities Prevention Pathway” interactive resource that will bring together intelligence of groups disproportionately affected, with a structured approach to targeting preventative interventions. This resource will be developed through the Health Inequalities Network and will incorporate learning from good practice from each place within West Yorkshire and Harrogate.

We discussed the potential for an update of the West Yorkshire Combined Impact Assessment to provide a shorter version to provide guidance on how consideration of inequalities should be included in the “reset and stabilisation” phase of the response.

We heard from Leeds public health team about the work they are doing to understand health inequalities related to COVID-19 across the city and recommended actions to reduce inequalities in the different stages of the pandemic.

World Café Update

On Thursday 28 May we had a workshop where we spoke to each place about their plans for the reset and stabilisation phase and how we can support as a system. Some of the key themes that came up were; immunisations, long term conditions support with self-care, building on positive physical activity behaviours and how we can support places with an approach to understand and address inequalities.

Health Inequalities Grant Funding

The West Yorkshire and Harrogate Grant Funding of up to £450,000 for partnerships between the VCS and health services closes for applications on **Monday 8th June at 5pm**.

This grant funding is intended to provide innovative and sustainable support for people who are worst affected by the impact of coronavirus. There are six grants worth between £25,000 and £50,000, and six grants worth up to £25,000 will be available.

Decisions will be made by a virtual panel and applicants will be notified before 30 June 2020.

[Click here for further information and application form.](#)

Prevention Network Meeting

The WY&H Prevention Network met on Thursday 4th June 2020, chaired by Emily Parry-Harries, Public Health Consultant at Kirklees Council.

Nicola Corrigan, Health and Wellbeing Manager from Public Health England, presented a physical activity update and was joined by Sam Keighley, Sport England and Nigel Harrison from Yorkshire Sport Foundation who updated on the 'Big Conversation' for physical activity. The network discussed the importance of physical activity as an essential part of the prevention agenda to support physical and mental health and deal with the next phase of COVID-19.

The Network discussed and agreed to take forward three key pieces of work;

- Working with partners to understand and respond to the impact of COVID-19 and lockdown on childhood trauma, the group discussed how 'Lockdown' is an adverse childhood experience and this must be taken into account.
- Scoping with partners a public health approach/offer to support the opening of the Night Time Economy and the impact on population health and violent crime, with a view to implement prevention activities leading up to reopening.
- Support for the population living with long term conditions that have been shielding and the potential increase of long term conditions as a result of lockdown. This work will be taken forward in partnership with the WY&H Personalised Care Programme.
- The group discussed the important role and impact that communities have on physical and Mental Health & Wellbeing. This has been increasingly evident during the COVID-19 pandemic and lockdown measures. Members discussed how together we could build on community assets, the population's current motivation to improve health & wellbeing and develop sustainable and resilient communities across WY&H. Members of the network were invited to join a small working group that will develop a proposal and action plan for supporting sustainable and resilient communities across WY&H.

Links with BAME network

- We have been working with the West Yorkshire and Harrogate Black Asian and Minority Ethnic Network. We have joined the recent network meetings and provided feedback on national intelligence on the disproportionate impacts of COVID-19 on ethnic minority populations. We will work with the BAME Network to develop a targeted approach to reducing inequalities for specific ethnic minority groups in the coming weeks and months as we move into the next phase of the COVID-19 response.

Reports

PHE Health "Disparities" report

Public Health England launched a report on ["COVID-19: review of disparities in risks and outcomes"](#) a review into how different factors have affected COVID-19 risk and outcomes.

Our partnership response to the report can be found [here](#).

Coronavirus: [Health chiefs focus on health inequalities](#)

NHS and council leaders have called for health equality to be written into any recovery plan after a report showed black and minority ethnic people are far more likely to die of coronavirus.

The West Yorkshire and Harrogate Health and Care Partnership Board meeting heard that black people are twice as likely to die of Covid-19 than white people, while men and women from Bangladeshi and Pakistani backgrounds are 1.8 and 1.6 times more likely to die.

Campaigns

Road Safety GB

Take Extra Care - Phase 2 animations now available

A series of social media animations and the rest of the campaign toolkit for phase 2 of the campaign are now [available to download](#).

First launched in March, [Take Extra Care phase one](#) emphasised the role drivers, pedestrians, cyclists and riders have to play in helping to protect the NHS – by ensuring their safety and avoiding collisions on the road network.

The number of journeys being made on the roads is now increasing, and phase two of Take Extra Care reminds all road users of the need to 'stay alert' as traffic volumes increase.

At its core, the messaging in phase two remains the same – do everything you can to avoid collisions and casualties, in turn allowing the emergency services to focus their efforts on Covid-19 patients.

The campaign artwork has been updated – and the new toolkit is available for local authorities and other stakeholders to download and use.

Please use the hashtag: ***#takeextracare***

Breastfeeding Celebration Week

BASCD and FPH have released a short video on social media on oral health and breastfeeding in support of National Breastfeeding Celebration Week. Please can you share as appropriate.

Twitter: https://twitter.com/bascd_uk/status/1268178138279837701

Youtube: <https://www.youtube.com/watch?v=4-2NxpHmHiQ>

BASCD: <http://www.bascd.org/wp-content/uploads/2020/06/Breastfeeding-cobadged-with-FPH-3-6-20.mp4>

Facebook: <https://www.facebook.com/bascduk/posts/531072744227844>

If you have any questions, please contact partnerships@phe.gov.uk.

Infant Mental Health Awareness Week



Next week (7-12 June) is national [Infant Mental Health Awareness Week](#).

Theme: 20:20 Vision - Seeing the world through babies' eyes. The hashtags for the week are #IMHAW20 #First1001Days @first1001days

Diabetes Week

Next week is also Diabetes Week. There are no national comms assets available.

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