



**Looking
out for our
neighbours**

Campaign supporter pack

Mince Pie Moments: 1st-16th December

**ourneighbours.org.uk
#OurNeighbours**



**THE JO COX
FOUNDATION**

West Yorkshire and Harrogate
Health and Care Partnership



Thank you for choosing to support the 'Looking out for our neighbours' campaign.

In this pack you will find some social media messages and accompanying graphics to help **show your support for The Great Winter Get Together #MincePieMoments** – a movement created by The Jo Cox Foundation to encourage people to reach out to those around them during the festive season.



THE JO COX
FOUNDATION



'Looking out for our neighbours' is proud to support The Great Winter Get Together #MincePieMoments. You can find out more about the movement at: **greatgettogether.org** or by searching **#MincePieMoments** on social media.

Social media messages



Here are some messages you can use to help encourage people to share a Mince Pie Moment with their neighbours during December. Just simply copy and paste the messages onto your social media channels and post out with the relevant branded graphic (see page 5).



Message	Copy	Accompanying media
Mince pie moments	It's the 1st December, which means the countdown to Christmas has officially begun! Why not help spread some festive cheer in your area by having a #MincePieMoment with someone who's often alone. @great_together #OurNeighbours	Neighbours Mince Pie Moments_Graphic 01.png
Awareness	With the cold, rainy days and dark nights, it's easy to become isolated or feel a bit lonely at this time of year. The 'Looking out for our neighbours' campaign will return 16 December with helpful tips on how to look out for each other this winter! #OurNeighbours	Neighbours Mince Pie Moments_Graphic 02.png
Mince pie moments	Help combat loneliness and social isolation this festive season by sharing a Mince Pie Moment with your neighbours. Greatgettogether.org #OurNeighbours #MincePieMoments @great_together	Neighbours Mince Pie Moments_Graphic 03.png
Become a supporter	Help us tackle loneliness and social isolation this winter by supporting the 'Looking out for our neighbours' campaign. Sign up here: ourneighbours.org.uk/supporters #OurNeighbours	Neighbours Mince Pie Moments_Graphic 04.png

Messages continue on next page >>

Social media messages

Message	Copy	Accompanying media
Mince pie moments	Have you had your first mince pie of the year yet? Why not call in with one for your neighbour to check how they are. #MincePieMoments #OurNeighbours @great_together	Neighbours Mince Pie Moments_Graphic 01.png
Become a supporter	46,000 people joined the movement this summer, now the 'Looking out for our neighbours' campaign is returning to help combat social isolation during the winter months. Become a supporter here: ourneighbours.org.uk/supporters/ #OurNeighbours	Neighbours Mince Pie Moments_Graphic 05.png
Mince pie moments	You don't have to like mince pies to have a #MincePieMoment with your neighbour. Any festive snack will work a treat! #MincePieMoments @great_together	Neighbours Mince Pie Moments_Graphic 06.png
Get involved	What can you do to look out for your neighbours this winter? #OurNeighbours launches 16 December!	Neighbours Mince Pie Moments_Graphic 07.png
Mince pie moments	According to @age_uk, thousands of older people will spend Christmas alone. Something as simple as calling in for a mince pie and a chat can be all it takes to help someone near you feel less lonely. #MincePieMoments #OurNeighbours @great_together	Neighbours Mince Pie Moments_Graphic 01.png



Social media graphics



Here are some examples of branded social media graphics you can use across your channels. Note: please use the versions supplied separately to this document as they will be the best quality for social media.



Neighbours Mince Pie Moments_Graphic 01.png



Neighbours Mince Pie Moments_Graphic 02.png



Neighbours Mince Pie Moments_Graphic 03.png



Neighbours Mince Pie Moments_Graphic 04.png



Neighbours Mince Pie Moments_Graphic 05.png



Neighbours Mince Pie Moments_Graphic 06.png



Neighbours Mince Pie Moments_Graphic 07.png



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Health and Care Partnership



Get more resources at:
ourneighbours.org.uk/get-involved

If you have a question about any of the resources you have received, please get in touch with Kim.

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